

ORDER



Orders
Order / Rev: 169113
Alt Order #:
Product Desc:
Estimate: 12593
Flight Dates: 10/22/12 - 10/28/12
Original Date / Rev: 10/24/12 / 10/24/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Local Account KSTP House
Sales Office: MSP
Sales Region: Local

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 11350 Random Hills Road
 Fairfax, VA 22030-7428

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Graves for Congress
Demographic: A35+
Product Codes: PL1
Priority: 3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/28/12 | 106 | \$53,875.00 | \$45,793.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|--------------------|--------------------|-------------|
| October 2012 | 106 | \$53,875.00 | \$45,793.75 | 0.00 |
| Totals | 106 | \$53,875.00 | \$45,793.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|--------------------------|--------------|--------------|-------------------------------|---------|
| Local Account KSTP House | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|--------------------------|-------|--------------|
| KSTP-TV, LLC and KSAX-TV | 23% | \$53,875.00 |
| Market | 100% | \$234,239.13 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KARE | 25% | \$58,559.78 |
| KMSP | 25% | \$58,559.78 |
| KMWB | 0% | \$0.00 |
| KPXM | 0% | \$0.00 |
| KRWF | 0% | \$0.00 |
| KSAX | 0% | \$0.00 |
| KSTC | 2% | \$4,684.78 |
| WCCO | 25% | \$58,559.78 |
| WFTC | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|----|-------------------|-----------------|------------------------------------|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|------------|
| 1 | M | 10/22/12 | 10/28/12 | M-F 5-530a News M-F 5-530a News | CM | 5-530a | 11111-- | :30 | 5 | \$250.00 | 3 | 0.00 | NM | 5 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | 11111-- | | | 5 | | \$250.00 | | 0.00 | | | | |
| 2 | M | 10/22/12 | 10/28/12 | M-F 530-6a News M-F 530-6a News | CM | 530-6a | 11111-- | :30 | 5 | \$250.00 | 3 | 0.00 | NM | 5 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | 11111-- | | | 5 | | \$250.00 | | 0.00 | | | | |

Order / Rev: 169113
Alt Order #:
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KSTP-TV, LLC and KSAX-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--------------------------------|-----------------------|---------------------------|-------------------|---------------|-----------------------|---------------|-------------|------|------|-------|------------|
| 3 | M | 10/22/12 | 10/28/12 | M-F 6-7a News M-F 6-7a News | CM | 6-7a (6:00 AM-6:30 AM) | 11111-- | :30 | 5 | \$450.00 | 3 | 0.00 | NM | 5 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 11111-- | | | 5 | | \$450.00 | 0.00 | | | | | |
| 4 | M | 10/22/12 | 10/28/12 | M-F 6-7a News M-F 6-7a News | CM | 6-7a (6:30 AM-7:00 AM) | 11111-- | :30 | 5 | \$450.00 | 3 | 0.00 | NM | 5 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 11111-- | | | 5 | | \$450.00 | 0.00 | | | | | |
| 5 | M | 10/22/12 | 10/28/12 | M-F GMA M-F GMA | CM | 7-9a | 33333-- | :30 | 15 | \$400.00 | 3 | 0.00 | NM | 15 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 33333-- | | | 15 | | \$400.00 | 0.00 | | | | | |
| 6 | M | 10/22/12 | 10/28/12 | Sa 6-7a Sat 6a News | CM | 6-7a (6:00 AM-6:30 AM) | -----1- | :30 | 1 | \$175.00 | 4 | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1- | | | 1 | | \$175.00 | 0.00 | | | | | |
| 7 | M | 10/22/12 | 10/28/12 | Sa 6-7a Sat 6a News | CM | 6-7a (6:30 AM-7:00 AM) | -----1- | :30 | 1 | \$175.00 | 4 | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1- | | | 1 | | \$175.00 | 0.00 | | | | | |
| 8 | M | 10/22/12 | 10/28/12 | SA GMA Sa GMA | CM | 7-8a | -----1- | :30 | 1 | \$425.00 | 3 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1- | | | 1 | | \$425.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | M | 10/22/12-10/28/12 | | SA GMA | 7-8a | | -----Sa-- | :30 | (\$425.00) | 0.00 | NM | | | | |
| See MG 8.2 [PE Due HRA] | | | | | | | | | | | | | | | |
| 2 | M | 10/22/12-10/28/12 | | SA GMA | 7-8a | | -----Sa-- | :30 | \$600.00 | 0.00 | NM | | | | |
| Ⓜ MG for 8.1 10/27 | | | | | | | | | | | | | | | |
| 9 | M | 10/22/12 | 10/28/12 | Sat 8-9a Sat 8-9a News | CM | 8-9a (8:00 AM-8:30 AM) | -----1- | :30 | 1 | \$200.00 | 4 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1- | | | 1 | | \$200.00 | 0.00 | | | | | |
| 10 | M | 10/22/12 | 10/28/12 | Sat 8-9a Sat 8-9a News | CM | 8-9a (8:30 AM-9:00 AM) | -----1- | :30 | 1 | \$200.00 | 4 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1- | | | 1 | | \$200.00 | 0.00 | | | | | |
| 11 | M | 10/22/12 | 10/28/12 | Su 6-7a Sun 6-7a News | CM | 6-7a (6:00 AM-6:30 AM) | -----1 | :30 | 1 | \$150.00 | 4 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1 | | | 1 | | \$150.00 | 0.00 | | | | | |
| 12 | M | 10/22/12 | 10/28/12 | Su 6-7a Sun 6-7a News | CM | 6-7a (6:30 AM-7:00 AM) | -----1 | :30 | 1 | \$150.00 | 4 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1 | | | 1 | | \$150.00 | 0.00 | | | | | |
| 13 | M | 10/22/12 | 10/28/12 | SU GMA Su GMA | CM | 7-8a | -----1 | :30 | 1 | \$400.00 | 4 | 0.00 | NM | 1 | \$725.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1 | | | 1 | | \$400.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | M | 10/22/12-10/28/12 | | SU GMA | 7-8a | | -----Su | :30 | (\$400.00) | 0.00 | NM | | | | |
| See MG 13.2 [PE At order entry--na at rate] | | | | | | | | | | | | | | | |
| 2 | M | 10/22/12-10/28/12 | | SU GMA | 7-8a | | -----Su | :30 | \$725.00 | 0.00 | NM | | | | |
| Ⓜ MG for 13.1 10/28 | | | | | | | | | | | | | | | |
| 14 | M | 10/22/12 | 10/28/12 | Sun 8-9a Sun 8-9a | CM | 8-9a (8:00 AM-8:30 AM) | -----1 | :30 | 1 | \$350.00 | 4 | 0.00 | NM | 1 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |

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Alt Order #:
Flight Dates: 10/22/12 - 10/28/12

Advertiser: Graves for Congress
Product Desc:
Estimate: 12593

KSTP-TV, LLC and KSAX-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|----------------------------|-----------------|--|-------|--------------------------------|------------------------|---------------|-------|-----------------------|-----|---------------|-------------|-------|------------|
| 14 | M | 10/22/12 | 10/28/12 | Sun 8-9a Sun 8-9a | CM | 8-9a (8:00 AM-8:30 AM) | -----1 | :30 | 1 | \$350.00 | 4 | 0.00 | NM | 1 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1 | | 1 | | | | \$350.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | M | 10/22/12-10/28/12 | | Sun 8-9a | | 8-9a | (8:00 AM-8:30 A-----Su | :30 | | (\$350.00) | | 0.00 | NM | | |
| | | See MG 14.2 [PEDue HRA] | | | | | | | | | | | | | |
| 2 | M | 10/22/12-10/28/12 | | Sun 8-9a | | 8-9a | (8:00 AM-8:30 A-----Su | :30 | | \$475.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 14.1 10/28 | | | | | | | | | | | | | |
| 15 | M | 10/22/12 | 10/28/12 | Sun 8-9a Sun 8-9a | CM | 8-9a (8:30 AM-9:00 AM) | -----1 | :30 | 1 | \$350.00 | 4 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1 | | 1 | | | | \$350.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | M | 10/22/12-10/28/12 | | Sun 8-9a | | 8-9a | (8:30 AM-9:00 A-----Su | :30 | | (\$350.00) | | 0.00 | NM | | |
| | | Credited | | | | | | | | | | | | | |
| 16 | M | 10/22/12 | 10/28/12 | M-F 9-10a Live with Kelly and Michael | CM | 9-10a | 1-1-1-- | :30 | 3 | \$150.00 | 4 | 0.00 | NM | 3 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | 1-1-1-- | | 3 | | | | \$150.00 | | 0.00 | | | |
| 17 | M | 10/22/12 | 10/28/12 | M-F The View M-F The View | CM | 10-11a | 11-1-- | :30 | 3 | \$350.00 | 3 | 0.00 | NM | 3 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | 11-1-- | | 3 | | | | \$350.00 | | 0.00 | | | |
| 18 | M | 10/22/12 | 10/28/12 | M-F Midday News M-F Midday News | CM | 11a-12p (11:00 AM-11:30 AM) | --1-1-- | :30 | 2 | \$150.00 | 4 | 0.00 | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --1-1-- | | 2 | | | | \$150.00 | | 0.00 | | | |
| 19 | M | 10/22/12 | 10/28/12 | M-F Midday News M-F Midday News | CM | 11a-12p (11:30 AM-12:00 PM) | 11-1-- | :30 | 3 | \$150.00 | 4 | 0.00 | NM | 3 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | 11-1-- | | 3 | | | | \$150.00 | | 0.00 | | | |
| 20 | M | 10/22/12 | 10/28/12 | M-F 12-1p 9/26-TFN The Chew | CM | 12-1p | 1-1-1-- | :30 | 3 | \$150.00 | 4 | 0.00 | NM | 3 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | 1-1-1-- | | 3 | | | | \$150.00 | | 0.00 | | | |
| 21 | M | 10/22/12 | 10/28/12 | M-F 2-3p 9/10-TFN Katie | CM | 2-3p | -1-1-- | :30 | 2 | \$125.00 | 4 | 0.00 | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -1-1-- | | 2 | | | | \$125.00 | | 0.00 | | | |
| N22 | M | 10/22/12 | 10/28/12 | M-F 3-4p Twin Cities Live | CM | 3-4p | 11111-- | :30 | 5 | \$100.00 | 4 | 0.00 | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | 11111-- | | 5 | | | | \$100.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 4 | M | 10/22/12-10/28/12 | | M-F 3-4p | | 3-4p | MTWThF---- | :30 | | (\$100.00) | | 0.00 | NM | | |
| | | Credited | | | | | | | | | | | | | |
| 5 | M | 10/22/12-10/28/12 | | M-F 3-4p | | 3-4p | MTWThF---- | :30 | | (\$100.00) | | 0.00 | NM | | |
| | | Credited | | | | | | | | | | | | | |
| 23 | M | 10/22/12 | 10/28/12 | M-F 4-430p Millionaire | CM | 4-430p | 11111-- | :30 | 5 | \$150.00 | 4 | 0.00 | NM | 4 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | 11111-- | | 5 | | | | \$150.00 | | 0.00 | | | |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|----|-------------------|--|------------------------------|------------|----------------|-----------------------|------|-------------|---------------|-----|------|------|-------|------------|
| 23 | M | 10/22/12 | 10/28/12 | M-F 4-430p Millionaire | CM | 4-430p | 11111-- | :30 | 5 | \$150.00 | 4 | 0.00 | NM | 4 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 11111-- | | | 5 | | \$150.00 | 0.00 | | | | | |
| Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Rtg | Type | | | | | | |
| 1 | M | 10/22/12-10/28/12 | M-F 4-430p See MG 23.6,23.7 [PE Due HRA] | 4-430p | MTWThF---- | :30 | (\$150.00) | 0.00 | NM | | | | | | |
| 2 | M | 10/22/12-10/28/12 | M-F 4-430p See MG 23.6,23.7 [PE Due HRA] | 4-430p | MTWThF---- | :30 | (\$150.00) | 0.00 | NM | | | | | | |
| 3 | M | 10/22/12-10/28/12 | M-F 4-430p See MG 23.6,23.7 [PE Due HRA] | 4-430p | MTWThF---- | :30 | (\$150.00) | 0.00 | NM | | | | | | |
| 4 | M | 10/22/12-10/28/12 | M-F 4-430p See MG 23.8,23.9 | 4-430p | MTWThF---- | :30 | (\$150.00) | 0.00 | NM | | | | | | |
| 5 | M | 10/22/12-10/28/12 | M-F 4-430p See MG 23.8,23.9 | 4-430p | MTWThF---- | :30 | (\$150.00) | 0.00 | NM | | | | | | |
| 6 | M | 10/23/12-10/24/12 | M-F 4-430p Ⓜ MG for 23.3,23.2,23.1 | 4-430p | -TW----- | :30 | \$400.00 | 0.00 | NM | | | | | | |
| 7 | M | 10/23/12-10/24/12 | M-F 4-430p Ⓜ MG for 23.3,23.2,23.1 | 4-430p | -TW----- | :30 | \$400.00 | 0.00 | NM | | | | | | |
| 8 | M | 10/22/12-10/28/12 | M-F 4-430p Ⓜ MG for 23.5,23.4 | 4-430p | ---ThF---- | :30 | \$400.00 | 0.00 | NM | | | | | | |
| 9 | M | 10/22/12-10/28/12 | M-F 4-430p Ⓜ MG for 23.5,23.4 | 4-430p | ---ThF---- | :30 | \$400.00 | 0.00 | NM | | | | | | |
| 24 | M | 10/22/12 | 10/28/12 | M-F 430-5p News 430p News | CM | 430-5p | 11111-- | :30 | 5 | \$150.00 | 4 | 0.00 | NM | 5 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 11111-- | | | 5 | | \$150.00 | 0.00 | | | | | |
| Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Rtg | Type | | | | | | |
| 1 | M | 10/22/12-10/28/12 | M-F 430-5p News See MG 24.6,24.7,24.8,24.9,24.10 [PE At order entry--na at rate] | 430-5p | MTWThF---- | :30 | (\$150.00) | 0.00 | NM | | | | | | |
| 2 | M | 10/22/12-10/28/12 | M-F 430-5p News See MG 24.6,24.7,24.8,24.9,24.10 [PE At order entry--na at rate] | 430-5p | MTWThF---- | :30 | (\$150.00) | 0.00 | NM | | | | | | |
| 3 | M | 10/22/12-10/28/12 | M-F 430-5p News See MG 24.6,24.7,24.8,24.9,24.10 [PE At order entry--na at rate] | 430-5p | MTWThF---- | :30 | (\$150.00) | 0.00 | NM | | | | | | |
| 4 | M | 10/22/12-10/28/12 | M-F 430-5p News See MG 24.6,24.7,24.8,24.9,24.10 [PE At order entry--na at rate] | 430-5p | MTWThF---- | :30 | (\$150.00) | 0.00 | NM | | | | | | |
| 5 | M | 10/22/12-10/28/12 | M-F 430-5p News See MG 24.6,24.7,24.8,24.9,24.10 [PE At order entry--na at rate] | 430-5p | MTWThF---- | :30 | (\$150.00) | 0.00 | NM | | | | | | |
| 6 | M | 10/22/12-10/28/12 | M-F 430-5p News Ⓜ MG for 24.2,24.5,24.3,24.4,24.1 | 430-5p | MTWThF---- | :30 | \$400.00 | 0.00 | NM | | | | | | |
| 7 | M | 10/22/12-10/28/12 | M-F 430-5p News Ⓜ MG for 24.2,24.5,24.3,24.4,24.1 | 430-5p | MTWThF---- | :30 | \$400.00 | 0.00 | NM | | | | | | |
| 8 | M | 10/22/12-10/28/12 | M-F 430-5p News Ⓜ MG for 24.2,24.5,24.3,24.4,24.1 | 430-5p | MTWThF---- | :30 | \$400.00 | 0.00 | NM | | | | | | |
| 9 | M | 10/22/12-10/28/12 | M-F 430-5p News Ⓜ MG for 24.2,24.5,24.3,24.4,24.1 | 430-5p | MTWThF---- | :30 | \$400.00 | 0.00 | NM | | | | | | |
| 10 | M | 10/22/12-10/28/12 | M-F 430-5p News Ⓜ MG for 24.2,24.5,24.3,24.4,24.1 | 430-5p | MTWThF---- | :30 | \$400.00 | 0.00 | NM | | | | | | |
| 25 | M | 10/22/12 | 10/28/12 | M-F 5-530p M-F 5-530p | CM | 5-530p | 11111-- | :30 | 5 | \$450.00 | 3 | 0.00 | NM | 5 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |

Order / Rev: 169113
Alt Order #:
Flight Dates: 10/22/12 - 10/28/12

Advertiser: Graves for Congress
Product Desc:
Estimate: 12593

KSTP-TV, LLC and KSAX-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------------|--|-------|-----------------------|-----------------|---------------|-------------|-----------------------|-----|------------|-------------|-------|------------|
| 25 | M | 10/22/12 | 10/28/12 | M-F 5-530p M-F 5-530p | CM | 5-530p | 11111-- | :30 | 5 | \$450.00 | 3 | 0.00 | NM | 5 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 11111-- | | 5 | | | \$450.00 | 0.00 | | | | | |
| 26 | M | 10/22/12 | 10/28/12 | M-Su ABC Nightly News M-Sa ABC Nightly News | CM | M-Sa 530-6p, Su | 11111-- | :30 | 5 | \$700.00 | 3 | 0.00 | NM | 4 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 11111-- | | 5 | | | \$700.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | M | 10/22/12-10/28/12 | M-Su ABC Nightly News | | | M-Sa 530-6p, Su | MTWThF---- | :30 | | (\$700.00) | | 0.00 | NM | | |
| See MG 26.6 | | | | | | | | | | | | | | | |
| [PE At order entry--can't clear Monday due rate (only 1x :30 avail per day)] | | | | | | | | | | | | | | | |
| 6 | M | 10/22/12-10/28/12 | M-Su ABC Nightly News | | | M-Sa 530-6p, Su | M----- | :30 | | (\$700.00) | | 0.00 | NM | | |
| Ⓜ Credited | | | | | | | | | | | | | | | |
| N27 | M | 10/22/12 | 10/28/12 | M-F 6-630p M-F 6-630p | CM | 6-630p | 11111-- | :30 | 5 | \$700.00 | 3 | 0.00 | NM | 5 | \$5,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 11111-- | | 5 | | | \$700.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 2 | M | 10/22/12-10/28/12 | M-F 6-630p | | | 6-630p | MTWThF---- | :30 | | (\$700.00) | | 0.00 | NM | | |
| See MG 27.6 | | | | | | | | | | | | | | | |
| [PE Due HRA] | | | | | | | | | | | | | | | |
| 3 | M | 10/22/12-10/28/12 | M-F 6-630p | | | 6-630p | MTWThF---- | :30 | | (\$700.00) | | 0.00 | NM | | |
| See MG 27.7,27.8 | | | | | | | | | | | | | | | |
| [PE Due HRA] | | | | | | | | | | | | | | | |
| 4 | M | 10/22/12-10/28/12 | M-F 6-630p | | | 6-630p | MTWThF---- | :30 | | (\$700.00) | | 0.00 | NM | | |
| See MG 27.7,27.8 | | | | | | | | | | | | | | | |
| [PE Due HRA] | | | | | | | | | | | | | | | |
| 5 | M | 10/22/12-10/28/12 | M-F 6-630p | | | 6-630p | MTWThF---- | :30 | | (\$700.00) | | 0.00 | NM | | |
| See MG 27.9 | | | | | | | | | | | | | | | |
| 6 | M | 10/23/12-10/23/12 | M-F 6-630p | | | 6-630p | -T----- | :30 | | \$1,100.00 | | 0.00 | NM | | |
| Ⓜ MG for 27.2 10/23 | | | | | | | | | | | | | | | |
| 7 | M | 10/24/12-10/25/12 | M-F 6-630p | | | 6-630p | --WTh---- | :30 | | \$1,100.00 | | 0.00 | NM | | |
| Ⓜ MG for 27.4,27.3 | | | | | | | | | | | | | | | |
| 8 | M | 10/24/12-10/25/12 | M-F 6-630p | | | 6-630p | --WTh---- | :30 | | \$1,100.00 | | 0.00 | NM | | |
| Ⓜ MG for 27.4,27.3 | | | | | | | | | | | | | | | |
| 9 | M | 10/26/12-10/26/12 | M-F 6-630p | | | 6-630p | -----F---- | :30 | | \$1,100.00 | | 0.00 | NM | | |
| Ⓜ MG for 27.5 10/26 | | | | | | | | | | | | | | | |
| 28 | M | 10/22/12 | 10/28/12 | M-F 630-7p M-F 630-7p | CM | 630-7p | 11111-- | :30 | 5 | \$400.00 | 4 | 0.00 | NM | 3 | \$1,950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 11111-- | | 5 | | | \$400.00 | 0.00 | | | | | |

Order / Rev: 169113
Alt Order #:
Flight Dates: 10/22/12 - 10/28/12

Advertiser: Graves for Congress
Product Desc:
Estimate: 12593

KSTP-TV, LLC and KSAX-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------------------|-----------|-------------------|-----------------|--|-------|-----------------------|-------------------|---------------|-------------|-----------------------|-----|------------|-------------|-------|------------|
| 28 | M | 10/22/12 | 10/28/12 | M-F 630-7p M-F 630-7p | CM | 630-7p | 11111-- | :30 | 5 | \$400.00 | 4 | 0.00 | NM | 3 | \$1,950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 11111-- | | | 5 | | \$400.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | M | 10/22/12-10/28/12 | | M-F 630-7p | | 630-7p | MTWThF---- | :30 | | (\$400.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 2 | M | 10/22/12-10/28/12 | | M-F 630-7p | | 630-7p | MTWThF---- | :30 | | (\$400.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 3 | M | 10/22/12-10/28/12 | | M-F 630-7p | | 630-7p | MTWThF---- | :30 | | (\$400.00) | | 0.00 | NM | | |
| See MG 28.6,28.7,28.8 [PE Due HRA] | | | | | | | | | | | | | | | |
| 4 | M | 10/22/12-10/28/12 | | M-F 630-7p | | 630-7p | MTWThF---- | :30 | | (\$400.00) | | 0.00 | NM | | |
| See MG 28.6,28.7,28.8 [PE Due HRA] | | | | | | | | | | | | | | | |
| 5 | M | 10/22/12-10/28/12 | | M-F 630-7p | | 630-7p | MTWThF---- | :30 | | (\$400.00) | | 0.00 | NM | | |
| See MG 28.6,28.7,28.8 [PE Due HRA] | | | | | | | | | | | | | | | |
| 6 | M | 10/24/12-10/26/12 | | M-F 630-7p | | 630-7p | --WThF---- | :30 | | \$650.00 | | 0.00 | NM | | |
| Ⓜ MG for 28.3,28.5,28.4 | | | | | | | | | | | | | | | |
| 7 | M | 10/24/12-10/26/12 | | M-F 630-7p | | 630-7p | --WThF---- | :30 | | \$650.00 | | 0.00 | NM | | |
| Ⓜ MG for 28.3,28.5,28.4 | | | | | | | | | | | | | | | |
| 8 | M | 10/24/12-10/26/12 | | M-F 630-7p | | 630-7p | --WThF---- | :30 | | \$650.00 | | 0.00 | NM | | |
| Ⓜ MG for 28.3,28.5,28.4 | | | | | | | | | | | | | | | |
| 29 | M | 10/22/12 | 10/28/12 | Monday Prime A Dancing with the Stars | CM | 7-8p | 1----- | :30 | 1 | \$3,500.00 | 4 | 0.00 | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 1----- | | | 1 | | \$3,500.00 | 0.00 | | | | | |
| 30 | M | 10/22/12 | 10/28/12 | Tuesday Prime B Happy End/Apt 23 | CM | 8-9p | -1----- | :30 | 1 | \$3,500.00 | 3 | 0.00 | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -1----- | | | 1 | | \$3,500.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | M | 10/22/12-10/28/12 | | Tuesday Prime B | | 8-9p | -T----- | :30 | | \$3,000.00 | | 0.00 | NM | | |
| 32 | M | 10/22/12 | 10/28/12 | Fri Spcl 9 All Access Nashville | CM | 8-9p | ----1-- | :30 | 1 | \$1,000.00 | 4 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | ----1-- | | | 1 | | \$1,000.00 | 0.00 | | | | | |
| 34 | M | 10/22/12 | 10/28/12 | Sunday Prime C Revenge | CM | 8-9p | -----1 | :30 | 1 | \$3,000.00 | 4 | 0.00 | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1 | | | 1 | | \$3,000.00 | 0.00 | | | | | |
| 35 | M | 10/22/12 | 10/28/12 | M-F,Su Late News M-F, Su 10-1035p | CM | 10-1035p | 11111-- | :30 | 5 | \$900.00 | 3 | 0.00 | NM | 5 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 11111-- | | | 5 | | \$900.00 | 0.00 | | | | | |
| 36 | M | 10/22/12 | 10/28/12 | M-F 1102p News thru 1/CM M-F 1102p News | CM | 1102-1132p | 11111-- | :30 | 5 | \$175.00 | 4 | 0.00 | NM | 4 | \$1,225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/22/12 | 10/28/12 | 11111-- | | | 5 | | \$175.00 | 0.00 | | | | | |

Order / Rev: 169113
 Alt Order #:
 Flight Dates: 10/22/12 - 10/28/12

Advertiser: Graves for Congress
 Product Desc:
 Estimate: 12593

KSTP-TV, LLC and KSAX-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|----|-------------------|---|---|------------|----------------|-----------------------|------|-------|----------|-----|------|--------|-------|-------------|
| 36 | M | 10/22/12 | 10/28/12 | M-F 1102p News thru 1/7 M-F 1102p News | CM | 1102-1132p | 11111-- | :30 | 5 | \$175.00 | 4 | 0.00 | NM | 4 | \$1,225.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 11111-- 5 \$175.00 0.00 | | | | | | | | | | | | | | | |
| Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Rtg | Type | | | | | | |
| 1 | M | 10/22/12-10/28/12 | M-F 1102p News thru 1/7 See MG 36.6 [PE Due HRA] | 1102-1132p | MTWThF---- | :30 | (\$175.00) | 0.00 | NM | | | | | | |
| 2 | M | 10/22/12-10/28/12 | M-F 1102p News thru 1/7 See MG 36.7,36.8 [PE Due HRA] | 1102-1132p | MTWThF---- | :30 | (\$175.00) | 0.00 | NM | | | | | | |
| 4 | M | 10/22/12-10/28/12 | M-F 1102p News thru 1/7 See MG 36.7,36.8 [PE Due HRA] | 1102-1132p | MTWThF---- | :30 | (\$175.00) | 0.00 | NM | | | | | | |
| 5 | M | 10/22/12-10/28/12 | M-F 1102p News thru 1/7 See MG 36.7,36.8 [PE Due HRA] | 1102-1132p | MTWThF---- | :30 | (\$175.00) | 0.00 | NM | | | | | | |
| 6 | M | 10/23/12-10/23/12 | M-F 1102p News thru 1/7 Ⓜ MG for 36.1 10/23 | 1102-1132p | -T----- | :30 | \$250.00 | 0.00 | NM | | | | | | |
| 7 | M | 10/25/12-10/26/12 | M-F 1102p News thru 1/7 Ⓜ MG for 36.2,36.5,36.4 | 1102-1132p | ---ThF---- | :30 | \$400.00 | 0.00 | NM | | | | | | |
| 8 | M | 10/25/12-10/26/12 | M-F 1102p News thru 1/7 Ⓜ MG for 36.2,36.5,36.4 | 1102-1132p | ---ThF---- | :30 | \$400.00 | 0.00 | NM | | | | | | |
| 37 | M | 10/22/12 | 10/28/12 | Su Late News Su 10-1035p | CM | 10-1035p | -----1 | :30 | 1 | \$900.00 | 4 | 0.00 | NM | 1 | \$900.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -----1 1 \$900.00 0.00 | | | | | | | | | | | | | | | |
| 38 | M | 10/22/12 | 10/28/12 | M-F 1035-1102p thru 1/7 Nightline | CM | 1035-1102p | -1-1--- | :30 | 2 | \$350.00 | 4 | 0.00 | NM | 2 | \$1,800.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -1-1--- 2 \$350.00 0.00 | | | | | | | | | | | | | | | |
| Spot | Ch | Date Range | Description | Start/End Time | Weekdays | Length | Rate | Rtg | Type | | | | | | |
| 1 | M | 10/22/12-10/28/12 | M-F 1035-1102p thru 1/7 See MG 38.5,38.6 | 1035-1102p | -T-Th----- | :30 | (\$350.00) | 0.00 | NM | | | | | | |
| 2 | M | 10/22/12-10/28/12 | M-F 1035-1102p thru 1/7 See MG 38.5,38.6 | 1035-1102p | -T-Th----- | :30 | (\$350.00) | 0.00 | NM | | | | | | |
| 5 | M | 10/24/12-10/25/12 | M-F 1035-1102p thru 1/7 Ⓜ MG for 38.2,38.1 | 1035-1102p | --WTh----- | :30 | \$900.00 | 0.00 | NM | | | | | | |
| 6 | M | 10/24/12-10/25/12 | M-F 1035-1102p thru 1/7 Ⓜ MG for 38.2,38.1 | 1035-1102p | --WTh----- | :30 | \$900.00 | 0.00 | NM | | | | | | |
| 39 | M | 10/22/12 | 10/28/12 | M-F 1132p-1236a thru 1/7 Jimmy Kimmel | CM | 1132p-1236a | --1---- | :30 | 1 | \$150.00 | 4 | 0.00 | NM | 1 | \$150.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 --1---- 1 \$150.00 0.00 | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 106 | \$53,875.00 |